

Planning with Kids

NOVEMBER 2018



Planning with Kids was founded in 2008 and since that time has grown to be one of Australia's most popular parenting blogs. Founder Nicole Avery is a published author, freelance writer and sought after speaker.

Unique page views p/mth (Google Analytics)	97k
% Australian Traffic	40%
Facebook	88k
Pinterest	12.k
Twitter	6.5k
Instagram	3.4k
Newsletter Subscribers	19.5k

To see examples of long-term sponsored collaboration, please click the links below:

- [ecostore partnership](#)
- [Pureharvest partnership](#)

To see examples of recent short-term sponsored campaign, please see the following:

- [Australia Post Books](#)
- [WBCP DC Superhero Girls](#)
- [GroupTogether](#)
- [UBank Post and UBank Post 2](#)

A tailored brief and quote is written for each campaign involving Planning With Kids. Campaign prices start from \$2,000 plus GST. To engage Planning With Kids for your campaign, please contact Nicole Avery.

contact details

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