



Planning with Kids was founded in 2008 and since that time has grown to be one of Australia’s most popular parenting blogs. Founder Nicole Avery is a published author, freelance writer and sought after speaker.

Stats at a glance for Oct 2016

Unique views per month (Google Analytics)	92k
% Australian traffic	48%
Facebook likes	87k
Pinterest	10.8k
Twitter	6.4k
Instagram	2.3k
Newsletter subscribers	15.5k

To see examples of long-term sponsored collaboration, please see the following:

- [ecostore partnership](#)
- [Pureharvest partnership](#)

To see examples of recent short-term sponsored campaign, please see the following:

- [Australia Post Books](#)
- [UBank Post 1](#) and [UBank Post 2](#)
- [WBCP DC Superhero Girls](#)

A tailored brief and quote is written for each campaign involving Planning With Kids. Campaign prices start from \$2,000 plus GST. To engage Planning With Kids for your campaign, please contact Nicole Avery.